

# SOCIAL MEDIA PARTNERSHIP PACKET

NATIONAL DRUG  
COURT MONTH 2017



# THANK YOU FOR PARTNERING WITH US

For more than 20 years, [National Drug Court Month](#) has been shining a spotlight on the unparalleled success of treatment courts in the United States. Instead of sitting behind bars, 150,000 people each year find life-saving hope, treatment, and accountability through these critical programs. This year, thousands will walk out of addiction and the criminal justice system and into long-term recovery with their lives, families, and health restored.

This May, we're asking partners like you to help us celebrate as well as inform the public as well as your fellow elected officials about the power of treatment courts to effectively serve some of the most vulnerable people in our communities: those caught up in the justice system because of substance use and mental health disorders.

In the following pages, we've provided sample social media content for you to use throughout the month of May. We encourage you to pair this messaging with the fact sheets, high-res photos, and infographics available on our [National Drug Court Month website](#). We also have a variety of high-quality PSAs available for download.

We encourage you to follow us on social media and to like and share our posts all month long:

- ▶ All Rise [Facebook](#)
- ▶ All Rise [Twitter](#)
- ▶ Justice For Vets [Facebook](#)
- ▶ Justice For Vets [Twitter](#)

Thank you for your support. Together, we are advancing justice.

Sincerely,



Carson Fox  
CEO, NADCP

## SAMPLE FACEBOOK CONTENT

### SAMPLE 1

Communities in [state/district] and across the nation have been hit hard by the opioid epidemic. May is National Drug Court Month, and these courts are on the front lines, saving lives every day. By combining strict accountability with treatment services, drug courts help people with addiction and mental health conditions become productive citizens again. Thank you to everyone who works in a drug court in [state]! You are true leaders in our communities.

### SAMPLE 2

May is National Drug Court Month, and I'd like to recognize the many dedicated professionals who work in drug courts across [state/district]! You are true leaders in our communities, saving lives every day by helping people with substance use and mental health disorders get healthy by providing life-saving treatment and accountability.

### SAMPLE 3

I could not be more proud to recognize the professionals who have dedicated their lives to helping people struggling with substance use and mental health disorders in the justice system in [state/district]. May is National Drug Court Month, a great opportunity to say "thank you" to these fine folks who are on the front lines every day, not only saving lives, but returning people to our communities as productive, healthy, tax-paying citizens!

### SAMPLE 4

May is National Drug Court Month, and I'd like to congratulate those [state/district] citizens who will be graduating from life-saving drug court programs! As your [Senator/Representative], I'm proud of the difficult work you've put in to regain your lives and health and to give back to your community.

### SAMPLE 5

May is National Drug Court Month, the perfect opportunity to celebrate programs that work! I'm proud to support continued federal funding for these programs knowing that they reduce drug use and crime, help [state/district] citizens and families break the vicious cycle of addiction, and save millions of valuable taxpayer dollars compared to the cost of putting people in jail or prison.

## SAMPLE TWITTER CONTENT

### SAMPLE 1

May is Nat'l #DrugCourtMonth! TY to everyone in [state] who works in a drug court. You are true leaders in our communities.

### SAMPLE 2

During Nat'l #DrugCourtMonth, I'd like to recognize the dedicated professionals who work in drug courts in [state]. TY for all you do!

### SAMPLE 3

It's Nat'l #DrugCourtMonth: TY to [state] drug court employees, who every day are saving lives on the front lines of the #opioid epidemic.

### SAMPLE 4

I'm proud to support Nat'l #DrugCourtMonth & even prouder of the [state/district] citizens who are graduating from drug court this month. Congrats!

### SAMPLE 5

May is Nat'l #DrugCourtMonth: I support drug courts because they reduce drug use & crime while saving lives & millions of taxpayer dollars!

### SAMPLE 6

I'm proud to support cont'd federal funding for drug courts. They save lives, save money, and restore our communities! #DrugCourtMonth

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## CONTACT US

We're available to answer any questions you may have about treatment courts, NADCP, or National Drug Court Month. Please don't hesitate to contact us should you need more information or content!

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